



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
35852-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
DCCC	Issue	1193

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	35852	08802038

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	8 News Now 5a M-F	5-6a	MTWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 Tu 10/23/12 5:46 AM 8 News Now 5a M-F 5-6a :30 D3C12NV03T08H \$1,000.00 NM									
1 8 W 10/24/12 5:51 AM 8 News Now 5a M-F 5-6a :30 D3C12NV03T08H \$1,000.00 NM									
2	10/23/12	10/28/12	8 News Now 6a M-F	6-7a	-TWTF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 8 Th 10/25/12 6:57 AM 8 News Now 6a M-F 6-7a :30 D3C12NV03T08H \$1,200.00 NM									
4	10/27/12	10/27/12	CBS Early Show - Sat.	5-7a	-----S-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Sa 10/27/12 5:24 AM CBS Early Show - Sat. 5-7a :30 D3C12NV04T02H \$550.00 NM									
6	10/28/12	10/28/12	CBS News Sunday Mornii	CBS Sunday Mornii	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Su 10/28/12 6:38 AM CBS News Sunday Morning CBS Sunday Mornii :30 D3C12NV04T02H \$2,000.00 NM									
9	10/23/12	10/29/12	Live With Regis & Kelly	9-10a	MTWTF--	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 8 W 10/24/12 9:26 AM Live With Regis & Kelly 9-10a :30 D3C12NV03T08H \$850.00 NM									
5 8 Th 10/25/12 9:47 AM Live With Regis & Kelly 9-10a :30 D3C12NV04T02H \$850.00 NM									
2 8 F 10/26/12 8:58 AM Live With Regis & Kelly 9-10a :30 D3C12NV03T08H \$850.00 NM									
11	10/23/12	10/29/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	3	\$850.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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DCCC	Issue	1193	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/23/12	10/29/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Tu 10/23/12 12:18 PM 8 News Now Noon M-F 12-1230p :30 D3C12NV03T07H \$850.00 NM									
4 8 Th 10/25/12 12:10 PM 8 News Now Noon M-F 12-1230p :30 D3C12NV03T08H \$850.00 NM									
12	10/23/12	10/29/12	Ellen	3-4p	MTWTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 8 Tu 10/23/12 3:20 PM Ellen 3-4p :30 D3C12NV03T08H \$1,000.00 NM									
4 8 W 10/24/12 3:34 PM Ellen 3-4p :30 D3C12NV03T08H \$1,000.00 NM									
14	10/28/12	10/28/12	Inside Edition Wknd	530-6p	-----S	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Su 10/28/12 5:43 PM Inside Edition Wknd 530-6p :30 D3C12NV03T08H \$650.00 NM									
15	10/23/12	10/29/12	8 News Now 4p M-F	4-5p	MTWTF--	:30	3	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 8 Tu 10/23/12 4:38 PM 8 News Now 4p M-F 4-5p :30 D3C12NV03T07H \$1,300.00 NM									
1 8 W 10/24/12 4:14 PM 8 News Now 4p M-F 4-5p :30 D3C12NV03T08H \$1,300.00 NM									
5 8 Th 10/25/12 4:23 PM 8 News Now 4p M-F 4-5p :30 D3C12NV04T02H \$1,300.00 NM									
16	10/23/12	10/29/12	8 News Now 5-630p M-F	5-630p	MTWTF--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 8 Tu 10/23/12 6:20 PM 8 News Now 5-630p M-F 5-630p :30 D3C12NV03T08H \$1,500.00 NM									
5 8 W 10/24/12 6:20 PM 8 News Now 5-630p M-F 5-630p :30 D3C12NV03T08H \$1,500.00 NM									
18	10/27/12	10/27/12	8 News Now Sat 5-7p	5-7p	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Sa 10/27/12 6:38 PM 8 News Now Sat 5-7p 5-7p :30 D3C12NV03T08H \$800.00 NM									
21	10/23/12	10/29/12	Inside Edition	630-7p	MTWTF--	:30	3	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 W 10/24/12 6:58 PM Inside Edition 630-7p :30 D3C12NV03T08H \$1,300.00 NM									
5 8 F 10/26/12 6:43 PM Inside Edition 630-7p :30 D3C12NV04T02H \$1,300.00 NM									
22	10/23/12	10/29/12	7-8p Rotator	7-8p	MTWTF--	:30	3	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$1,300.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
22	10/23/12	10/29/12	7-8p Rotator	7-8p	MTWTF--	:30	3	\$1,300.00	NM																																																																														
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>5</td><td>8</td><td>W</td><td>10/24/12</td><td>7:40 PM</td><td>7-8p Rotator</td><td>7-8p</td><td>:30</td><td>D3C12NV03T08H</td><td>\$1,300.00</td><td>NM</td></tr><tr><td>2</td><td>8</td><td>Th</td><td>10/25/12</td><td>7:40 PM</td><td>7-8p Rotator</td><td>7-8p</td><td>:30</td><td>D3C12NV03T08H</td><td>\$1,300.00</td><td>NM</td></tr><tr><td>1</td><td>8</td><td>F</td><td>10/26/12</td><td>7:27 PM</td><td>7-8p Rotator</td><td>7-8p</td><td>:30</td><td>D3C12NV03T08H</td><td>\$1,300.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	8	W	10/24/12	7:40 PM	7-8p Rotator	7-8p	:30	D3C12NV03T08H	\$1,300.00	NM	2	8	Th	10/25/12	7:40 PM	7-8p Rotator	7-8p	:30	D3C12NV03T08H	\$1,300.00	NM	1	8	F	10/26/12	7:27 PM	7-8p Rotator	7-8p	:30	D3C12NV03T08H	\$1,300.00	NM																																		
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5	8	W	10/24/12	7:40 PM	7-8p Rotator	7-8p	:30	D3C12NV03T08H	\$1,300.00	NM																																																																													
2	8	Th	10/25/12	7:40 PM	7-8p Rotator	7-8p	:30	D3C12NV03T08H	\$1,300.00	NM																																																																													
1	8	F	10/26/12	7:27 PM	7-8p Rotator	7-8p	:30	D3C12NV03T08H	\$1,300.00	NM																																																																													
23	10/27/12	10/27/12	Ent Tonight Weekend	7-8p	-----S-	:30	1	\$600.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$600.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Sa</td><td>10/27/12</td><td>7:54 PM</td><td>Ent Tonight Weekend</td><td>7-8p</td><td>:30</td><td>D3C12NV04T02H</td><td>\$600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S-	1	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Sa	10/27/12	7:54 PM	Ent Tonight Weekend	7-8p	:30	D3C12NV04T02H	\$600.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/22/12	10/28/12	-----S-	1	\$600.00																																																																																		
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1	8	Sa	10/27/12	7:54 PM	Ent Tonight Weekend	7-8p	:30	D3C12NV04T02H	\$600.00	NM																																																																													
25	10/24/12	10/24/12	Criminal Minds	9-10p	--W----	:30	1	\$25,000.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>--W----</td><td>1</td><td>\$25,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>W</td><td>10/24/12</td><td>9:33 PM</td><td>Criminal Minds</td><td>9-10p</td><td>:30</td><td>D3C12NV03T08H</td><td>\$25,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	--W----	1	\$25,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	W	10/24/12	9:33 PM	Criminal Minds	9-10p	:30	D3C12NV03T08H	\$25,000.00	NM																																												
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1	8	W	10/24/12	9:33 PM	Criminal Minds	9-10p	:30	D3C12NV03T08H	\$25,000.00	NM																																																																													
27	10/25/12	10/25/12	Elementary	10-11p	---T---	:30	1	\$8,500.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>---T---</td><td>1</td><td>\$8,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Th</td><td>10/25/12</td><td>10:35 PM</td><td>Elementary</td><td>10-11p</td><td>:30</td><td>D3C12NV04T02H</td><td>\$8,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	---T---	1	\$8,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Th	10/25/12	10:35 PM	Elementary	10-11p	:30	D3C12NV04T02H	\$8,500.00	NM																																												
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1	8	Th	10/25/12	10:35 PM	Elementary	10-11p	:30	D3C12NV04T02H	\$8,500.00	NM																																																																													
28	10/28/12	10/28/12	The Good Wife	9-10p	-----S	:30	1	\$9,500.00	NM																																																																														
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1	8	Su	10/28/12	9:50 PM	The Good Wife	9-10p	:30	D3C12NV04T02H	\$9,500.00	NM																																																																													
30	10/23/12	10/29/12	8 News Now 11p M-F	11-1135p	MTWTF--	:30	4	\$2,200.00	NM																																																																														
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
3	8	Tu	10/23/12	11:28 PM	8 News Now 11p M-F	11-1135p	:30	D3C12NV03T07H	\$2,200.00	NM																																																																													
4	8	W	10/24/12	11:53 PM	8 News Now 11p M-F	11-1135p	:30	D3C12NV03T08H	\$2,200.00	NM																																																																													
Ran in program ordered (News). Program ran late due to President Obama speech (local).																																																																																							
1	8	Th	10/25/12	11:21 PM	8 News Now 11p M-F	11-1135p	:30	D3C12NV03T08H	\$2,200.00	NM																																																																													
2	8	F	10/26/12	11:23 PM	8 News Now 11p M-F	11-1135p	:30	D3C12NV04T02H	\$2,200.00	NM																																																																													
31	10/27/12	10/28/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	2	\$1,100.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----SS</td><td>2</td><td>\$1,100.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>8</td><td>Sa</td><td>10/27/12</td><td>11:14 PM</td><td>8 News Now Sa/Su 11p</td><td>11-1135P</td><td>:30</td><td>D3C12NV03T08H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>1</td><td>8</td><td>Su</td><td>10/28/12</td><td>11:32 PM</td><td>8 News Now Sa/Su 11p</td><td>11-1135P</td><td>:30</td><td>D3C12NV03T08H</td><td>\$1,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----SS	2	\$1,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	8	Sa	10/27/12	11:14 PM	8 News Now Sa/Su 11p	11-1135P	:30	D3C12NV03T08H	\$1,100.00	NM	1	8	Su	10/28/12	11:32 PM	8 News Now Sa/Su 11p	11-1135P	:30	D3C12NV03T08H	\$1,100.00	NM																																	
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32	10/23/12	10/29/12	Letterman	1135p-1237a	MTWTF--	:30	5	\$850.00	NM																																																																														
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
35852-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
DCCC	Issue	1193	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
32	10/23/12	10/29/12	Letterman	1135p-1237a	MTWTF--	:30	5	\$850.00	NM																																																							
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>8</td><td>Tu</td><td>10/23/12</td><td>12:30 AM</td><td>Letterman</td><td>1135p-1237a</td><td>:30</td><td>D3C12NV03T08H</td><td>\$850.00</td><td>NM</td></tr><tr><td>5</td><td>8</td><td>W</td><td>10/24/12</td><td>12:30 AM</td><td>Letterman</td><td>1135p-1237a</td><td>:30</td><td>D3C12NV03T08H</td><td>\$850.00</td><td>NM</td></tr><tr><td>2</td><td>8</td><td>Th</td><td>10/25/12</td><td>12:09 AM</td><td>Letterman</td><td>1135p-1237a</td><td>:30</td><td>D3C12NV04T02H</td><td>\$850.00</td><td>NM</td></tr><tr><td>4</td><td>8</td><td>F</td><td>10/26/12</td><td>11:59 PM</td><td>Letterman</td><td>1135p-1237a</td><td>:30</td><td>D3C12NV03T08H</td><td>\$850.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Tu	10/23/12	12:30 AM	Letterman	1135p-1237a	:30	D3C12NV03T08H	\$850.00	NM	5	8	W	10/24/12	12:30 AM	Letterman	1135p-1237a	:30	D3C12NV03T08H	\$850.00	NM	2	8	Th	10/25/12	12:09 AM	Letterman	1135p-1237a	:30	D3C12NV04T02H	\$850.00	NM	4	8	F	10/26/12	11:59 PM	Letterman	1135p-1237a	:30	D3C12NV03T08H	\$850.00	NM
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33	10/27/12	10/27/12	NCAA College Football	NCAA College Foot	-----S-	:30	1	\$5,000.00	NM																																																							
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34	10/27/12	10/27/12	NCAA College Football	NCAA College Foot	-----S-	:30	1	\$4,050.00	NM																																																							
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2	8	Sa	10/27/12	1:30 PM	NCAA College Football	NCAA College Foot	:30	D3C12NV04T02H	\$4,050.00	NM																																																						
Total Spots							40																																																									

Payment Terms 30 Days

<u>Gross Total</u>	\$93,900.00
<u>Agency Commission</u>	\$14,085.00
<u>Net Amount Due</u>	\$79,815.00